

Boost Sharing & Readership With Cartoons

Andertoons Launches All You Can Laugh Cartoon Subscriptions

Andertoons.com, one of the web's most popular cartoon websites, has launched a new cartoon subscription feature that helps people grow their audiences and engage their readers with humor.

"Cartoons are entertaining, but they're also amazing tools," suggests cartoonist, Mark Anderson. "Add a relevant cartoon to your blog post, Facebook page, or Pinterest pinboard, and people are more apt to share your content and come back for more."

Anderson points out that complementing your content with cartoons yields:

- More readers and comments
- Greater social sharing (likes, tweets and pins)
- Longer time-on-site
- Increased email opens

Jason Cohen of the popular blog "A Smart Bear" agrees. "Having Mark's cartoons on every blog post has literally transformed the traffic on my blog. Around the time I started using cartoons, my per-article average Twitter RTs doubled and my RSS subscriber count grew at a visibly higher rate. Now, with over 33,000 RSS subscribers and often getting 100s of RTs, I can't imagine not using them, and people comment all the time about them."

In addition to blogs, other popular uses for cartoons include:

- Email and newsletters
- Social media (Facebook, Twitter, Google+, Pinterest...)
- Presentations
- Ebooks and PDFs
- Calendars and training manuals.

Andertoons is offering two cartoon subscription plans:

Pro - \$20/mo:

- Unlimited cartoon downloads.
- New cartoons weekly.
- Web-ready images (480 x 360 px., 72 DPI, PNG).
- Cancel anytime.

Premium - \$75/mo:

- Unlimited cartoon downloads.
- New cartoons weekly.
- Web-ready images (480 x 360 px., 72 DPI, PNG).
- Print-ready images (approx. 5" sq., 300 DPI, JPEG).
- Cancel anytime.

“The Pro subscription is aimed at people who work mostly online. The Premium subscription gives you everything the Pro plan does, plus big print-ready images,” explains the cartoonist.

Anderson sums up the new service, saying “Cartoons are a really easy way to give your content a boost. And these subscription plans are a tremendous value. I think people are really going to love their results!”

You can learn more about Andertoons’ new cartoon subscription plans at Andertoons.com.

Andertoons.com is one of the web's top cartoon websites. Cartoonist Mark Anderson’s cartoons are perfect for livening up newsletters, presentations, websites, blogs, social media, and more. His work has appeared in publications including The Wall Street Journal, Reader’s Digest, Forbes, and Good Housekeeping. He lives in the Chicago area with his wife, son, daughter, guinea pig, cats, and numerous dust bunnies.